

Rep Order# 8841654 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36948

Printed: 09/11/2012 3:58 PM
Last Received: 09/11/2012 2:54 PM
Showing Buylines: All Lines

1 of 8

Station KLAS-TV LAS VEGAS
Advertiser () HELLER, DEAN
Product HELLER/SENATE/REP
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/19/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DEAN HELLER FORF US SENATE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

MISTY/DEB...THE CAMPAIGN HAD TO CUT BACK SLIGHTLY MARKET-WIDE. SEE LINES 59 & 60 FOR CUTS. PLS CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F	500A-600A		:30	\$225.00	09/19-09/21	3	1	3	\$675.00	
				Buyline Comment: 5A NEWS								
	2	M-TU	500A-600A		:30	\$225.00	09/24-09/25	2	1	2	\$450.00	
				Buyline Comment: 5A NEWS								
	3	W-F	600A-700A		:30	\$245.00	09/19-09/21	3	1	3	\$735.00	
				Buyline Comment: 6A NEWS								
	4	M-TU	600A-700A		:30	\$245.00	09/24-09/25	2	1	2	\$490.00	
				Buyline Comment: 6A NEWS								
	5	W-F	700A-900A		:30	\$150.00	09/19-09/21	3	1	3	\$450.00	
				Buyline Comment: EARLY SHOW								
	6	M-TU	700A-900A		:30	\$150.00	09/24-09/25	2	1	2	\$300.00	
				Buyline Comment: EARLY SHOW								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	7	W-F	900A-1000A		:30	\$250.00	09/19-09/21	3	1	3	\$750.00	
				Buyline Comment: LIVE WITH KELLY								
	8	M-TU	900A-1000A		:30	\$250.00	09/24-09/25	2	1	2	\$500.00	
				Buyline Comment: LIVE WITH KELLY								
	9	W-F	1000A-1100A		:30	\$1,000.00	09/19-09/21	1	1	1	\$1,000.00	
				Buyline Comment: PRICE IS RIGHT								
	10	M-TU	1000A-1100A		:30	\$1,000.00	09/24-09/25	1	1	1	\$1,000.00	
				Buyline Comment: PRICE IS RIGHT								
	11	W-F	1100A-1200P		:30	\$500.00	09/19-09/21	0	0	0	\$0.00	
				Buyline Comment: YOUNG & RESTLESS								
	12	M-TU	1100A-1200P		:30	\$500.00	09/24-09/25	0	0	0	\$0.00	
				Buyline Comment: YOUNG & RESTLESS								
	13	W-F	1200P-1230P		:30	\$225.00	09/19-09/21	3	1	3	\$675.00	
				Buyline Comment: NOON NEWS								
	14	M-TU	1200P-1230P		:30	\$225.00	09/24-09/25	2	1	2	\$450.00	
				Buyline Comment: NOON NEWS								
	15	W-F	1230P-200P		:30	\$325.00	09/19-09/21	1	1	1	\$325.00	
				Buyline Comment: BOLD/LET'S MAKE								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	16	M-TU	1230P-200P		:30	\$325.00	09/24-09/25	1	1	1	\$325.00	
		Buyline Comment: BOLD/LET'S MAKE										
	17	W-F	200P-300P		:30	\$350.00	09/19-09/21	1	1	1	\$350.00	
		Buyline Comment: TALK - CBS										
	18	M-TU	200P-300P		:30	\$350.00	09/24-09/25	1	1	1	\$350.00	
		Buyline Comment: TALK - CBS										
	19	W-F	300P-400P		:30	\$325.00	09/19-09/21	3	1	3	\$975.00	
		Buyline Comment: ELLEN										
	20	M-TU	300P-400P		:30	\$325.00	09/24-09/25	2	1	2	\$650.00	
		Buyline Comment: ELLEN										
	21	W-F	430P-500P		:30	\$300.00	09/19-09/21	3	1	3	\$900.00	
		Buyline Comment: 430P NEWS										
	22	M-TU	430P-500P		:30	\$300.00	09/24-09/25	2	1	2	\$600.00	
		Buyline Comment: 430P NEWS										
	23	W-F	500P-630P		:30	\$375.00	09/19-09/21	3	1	3	\$1,125.00	
		Buyline Comment: NEWS										
	24	M-TU	500P-630P		:30	\$375.00	09/24-09/25	4	1	4	\$1,500.00	
		Buyline Comment: NEWS										
	25	W-F	630P-700P		:30	\$300.00	09/19-09/21	3	1	3	\$900.00	
		Buyline Comment: INSIDE EDITION										
	26	M-TU	630P-700P		:30	\$300.00	09/24-09/25	2	1	2	\$600.00	
		Buyline Comment: INSIDE EDITION										

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	27	W-F	700P-800P		:30	\$325.00	09/19-09/21	3	1	3	\$975.00	
				Buyline Comment: ET/INSIDER ED								
	28	M-TU	700P-800P		:30	\$325.00	09/24-09/25	2	1	2	\$650.00	
				Buyline Comment: ET/INSIDER ED								
	29	W-F	1100P-1135P		:30	\$500.00	09/19-09/21	0	0	0	\$0.00	
				Buyline Comment: 11P NEWS								
	30	M-TU	1100P-1135P		:30	\$500.00	09/24-09/25	2	1	2	\$1,000.00	
				Buyline Comment: 11P NEWS								
	31	W-F	1135P-1235A		:30	\$225.00	09/19-09/21	1	1	1	\$225.00	
				Buyline Comment: LETTERMAN								
	32	M-TU	1135P-1235A		:30	\$225.00	09/24-09/25	1	1	1	\$225.00	
				Buyline Comment: LETTERMAN								
	33	M	1000P-1100P		:30	\$5,000.00	09/24-09/24	1	1	1	\$5,000.00	
				Buyline Comment: HAWAII 5-0								
	34	TU	800P-900P		:30	\$5,250.00	09/25-09/25	1	1	1	\$5,250.00	
				Buyline Comment: NCIS								
	35	TU	1000P-1100P		:30	\$1,300.00	09/25-09/25	0	0	0	\$0.00	
				Buyline Comment: VEGAS								
	36	W	900P-1000P		:30	\$2,300.00	09/19-09/19	0	0	0	\$0.00	
				Buyline Comment: CRIMINAL MINDS								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	37	W	1000P-1100P		:30	\$2,000.00	09/19-09/19	0	0	0	\$0.00	
				Buyline Comment: CSI								
	38	TH	1000P-1100P		:30	\$2,300.00	09/20-09/20	1	1	1	\$2,300.00	
				Buyline Comment: PERSON OF INTEREST								
	39	F	1000P-1100P		:30	\$1,200.00	09/21-09/21	1	1	1	\$1,200.00	
				Buyline Comment: BLUE BLOODS								
	40	SA-SU	1100P-1135P		:30	\$350.00	09/22-09/23	1	1	1	\$350.00	
				Buyline Comment: 11P NEWS WKND								
	41	SA	500A-700A		:30	\$75.00	09/22-09/22	0	0	0	\$0.00	
				Buyline Comment: CBS SAT								
	42	SA	1230P-400P		:30	\$300.00	09/22-09/22	0	0	0	\$0.00	
				Buyline Comment: SEC FOOTBALL								
	43	SA	500P-700P		:30	\$175.00	09/22-09/22	1	1	1	\$175.00	
				Buyline Comment: WKND NWS								
	44	SA	900P-1000P		:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
				Buyline Comment: SAT PRIME MOVIE								
	45	SA	1000P-1100P		:30	\$2,250.00	09/22-09/22	1	1	1	\$2,250.00	
				Buyline Comment: 48HR MYSTERY								
	46	SU	500A-600A		:30	\$75.00	09/23-09/23	1	1	1	\$75.00	
				Buyline Comment: EYE WASII/WSJ								

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	47	SU	600A-630A		:30	\$315.00	09/23-09/23	1	1	1	\$315.00	
				Buyline Comment: NEWS								
	48	SU	630A-800A		:30	\$850.00	09/23-09/23	1	1	1	\$850.00	
				Buyline Comment: CBS SUN AM								
	49	SU	800A-830A		:30	\$225.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: 8A NEWS								
	50	SU	830A-930A		:30	\$400.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: FACE THE NATION								
	51	SU	930A-1000A		:30	\$175.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: 930A NEWS								
	52	SU	1000A-100P		:30	\$1,800.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: NFL								
	53	SU	100P-400P		:30	\$1,800.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: NFL 1PM								
	54	SU	500P-700P		:30	\$225.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: 5P NEWS SUN								
	55	SU	700P-800P		:30	\$3,375.00	09/23-09/23	1	1	1	\$3,375.00	
				Buyline Comment: 60 MIN								
	56	SU	900P-1000P		:30	\$1,400.00	09/23-09/23	1	1	1	\$1,400.00	
				Buyline Comment: GOOD WIFE								
	57	W	800P-930P		:30	\$5,500.00	09/19-09/19	1	1	1	\$5,500.00	
				Buyline Comment: SURVIVOR								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	58	W	930P-1100P		:30	\$5,500.00	09/19-09/19	1	1	1	\$5,500.00	
				Buyline Comment: BIG BROTHER								
	*59	SU	1000P-1100P		:30	\$1,600.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: THE MENTALIST								
				Sales Remark: V5 1X CUT								
				V5 Comment Changed, Spots/week Changed								
	*60	F	800P-900P		:30	\$900.00	09/21-09/21	0	0	0	\$0.00	
				Buyline Comment: UNDERCOVER BOSS								
				Sales Remark: V5 1X CUT								
				V5 Comment Changed, Spots/week Changed								
	61	W	400A-459A		:30	\$125.00	09/19-09/19	1	1	1	\$125.00	
				Buyline Comment: 4A NEWS								
	62	TH	400A-459A		:30	\$40.00	09/20-09/20	1	1	1	\$40.00	
				Buyline Comment: 4A NEWS								
	63	F	400A-459A		:30	\$35.00	09/21-09/21	1	1	1	\$35.00	
				Buyline Comment: 4A NEWS								

---REPORT TOTALS---

Report Totals: 80 / \$53,390.00

---SALES MONTHLY TOTALS---

Sep 12: 80 / \$53,390.00

Sales Totals: 80 / \$53,390.00

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Station Totals: 80 / \$53,390.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$177,967	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+